

WHAT IS CLAIMED IS:

1. An article of manufacture comprising at least three layers, said layers including an inner layer of a compressed expandable material, at least one porous outer layer and at least one outer layer having a surface adapted to receive and retain indicia.
2. An article of manufacture according to claim 1, wherein said compressed expandable material is adapted to expand in the presence of aqueous medium.
3. An article of manufacture according to claim 1, wherein said article is a sponge toy.
4. An article of manufacture according to claim 1, wherein said article of manufacture is a greeting card.
5. An article of manufacture according to claim 1, wherein at least one of the outer layers is provided with an image, said article is substantially flat and is adapted to expand into a three dimensional article of greater bulk than the original article of manufacture when exposed to an aqueous medium.
6. An article of manufacture according to claim 1, wherein said article is in the form of a three layered sheet and is provided in combination with machinery and a program for cutting said sheet into any one of a plurality of different predetermined shapes and for interconnecting the periphery of the shaped article cut from said sheet.
7. An article of manufacture according to claim 1 wherein said indicia includes a picture.
8. An article of manufacture according to claim 1 wherein said indicia includes textual material.

9. An article of manufacture according to claim 1 wherein said compressed expandable material is a compressed and expandable foam.
10. An article of manufacture according to claim 1 wherein said article is provided with a fragrance which is released upon expansion of said compressed expandable material.

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